

# 2014 Salmon River Jet Boat Race

**April 18-20**

**Program Ad Rates  
and Sponsorship  
Opportunities**



***Celebrating 30 Years  
of Marathon Racing!***

Race coverage includes a vast social media presence, newspapers, magazines, radio, video, racer forums, 3 Greater North West Sports Shows, and 2000 copies of the official Collector's Edition Race Program.

**\* Overall Race Sponsor includes your business name on all advertising pieces, full color ad in the program, 2 dinner tickets to the Welcome BBQ Friday night, banners displayed at event gatherings and 2 race t-shirts!**

**Opportunity cost = \$2,500**

**Race Teams and Fans LOVE to visit RIGGINS, IDAHO every April for this explosive weekend!**

**\* Class Sponsor includes 1/2 pg color ad in the program, 2 dinner tickets to the Welcome BBQ Friday night, banners displayed at event gatherings and 2 race t-shirts!**

**Opportunity cost = \$1,000**

## 2014 Salmon River Race Ads

Full page premium ad \$1,500

Inside cover premium ad \$1,800

1/2 page color ad \$ 750

1/4 page color \$ 300

Business card \$ 150

Mini card \$ 75

Receive 10% off your ad when payment is received by March 7th

Printing 2,000 copies on 38 pound 72 brite paper. Finished size 8.25 X 9.75" on 24 pgs.

Overall sponsor(s) receives a full page color ad and class sponsors receive 1/2 page color ad in the *Collector's Edition Race Program*. If interested contact Marlene at 208-628-3743.

To place your premium ad please contact [Jeannette@salmonriverphotos.com](mailto:Jeannette@salmonriverphotos.com)

Thank you for your continued support!

Salmon River Jet Boat Race Committee

PO Box 289

Riggins, ID 83549

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