



PRESS RELEASE

ST. MARIES CHAMBER OF COMMERCE & EPIC MOTORSPORTS TO HOST INAUGURAL RACE THE JOE! 2013 JET BOAT RACE IN MAY

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(TWO PAGES)**

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Race the Joe! St. Maries – St. Joe River Jet Boat Race will launch May 17-19 on the St. Joe River!

The St. Maries Chamber of Commerce and St. Maries – St. Joe River Jet Boat Club have partnered with Epic Motorsports Consulting Group, L.L.C. to bring this much anticipated event to St. Maries and surrounding communities of Benewah and Shoshone counties. Members of the chamber jet boat race committee met with Epic Motorsports staff to prepare for this fantastic community event at the Eagles Hall in St. Maries on Jan. 14.

“The St. Joe River saw approximately 6,000 cheering fans during the first two days of the 2012 U.S.A. World Jet Boat Marathon Championship held last April,” St. Maries Chamber President Shirley Ackerman said.

“We anticipate this many fans will come watch jet boat teams ‘Race the Joe!’ in May and have received tremendous community support,” Epic Motorsports Media & Marketing Director Kyla Sawyer said.

The tentative schedule of events includes a Show & Shine Boat Show the evening of Friday, May 17 at the Cormana Building in St. Maries followed by a fantastic fireworks display at dusk. Jet boats will be on display and racers will be available for photos and autographs during this free event open to the public.

Saturday and Sunday, May 18-19 will be filled with plenty of exciting jet boat racing with several legs of racing each day from the Idaho Forest Industries

Landing to Calder and back. There are five jet boat race classes including Unlimited, Local A, CX, FX and Local FXV – which are determined by hull style and engine power.

“I have been involved with racing clubs for many years and St. Maries is the warmest and most enthusiastic group I have ever had the pleasure to work with,” American Power Boat Association Referee Larry Darneille said.

“The warm reception we received at World's continues on through the preparation for this years ‘Race the Joe!’,” Darneille said after meeting with members of the chamber jet boat club on Jan. 14 in St. Maries.

Epic Motorsports has accepted the sole responsibility of raising the funds needed to bring this wonderful economic opportunity to North Central Idaho, Sawyer said.

“To raise the monies necessary to pay for the insurance, sanctioning, permit fees, racer prize money and contributions for local volunteer organizations directly involved with Race the Joe!, Epic Motorsports is working with the St. Maries Chamber to sell display advertisements that will appear in a full color official ‘Race the Joe!’ event program along with the race title and class sponsorships,” Sawyer said.

Approximately 5,000 copies will be printed and distributed throughout the North Central Idaho area including Spokane and Coeur d’Alene. The program will be free to the public and includes a racecourse map, helpful viewing information for fans and photographs of the race teams. Businesses interested in sponsorship please call Michelle Simpson, Promotions & Sales Director for Epic Motorsports, (208) 315-1639.

For more information be sure to ‘Like’ the official Facebook pages at www.facebook.com/racethejoe and www.facebook.com/epicmotorsportsconsulting and go to the St. Maries Chamber of Commerce web site www.stmarieschamber.org for more details.

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