

## PRESS RELEASE MARCH 2, 2015 – FOR IMMEDIATE RELASE

## THUNDER ON THE SNAKE JET BOAT RACE ANNUAL EVENT TEAMS UP WITH EPIC MOTORPORTS CONSULTING GROUP FOR FUNDRAISING & RACE LOGISTICS

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Thunder on the Snake Jet Boat Race has teamed up with Epic Motorsports Consulting Group, Inc. to collaborate on the fundraising and race logistics for this year's annual Aug. 28-29 jet river racing event on the Snake River at Lewiston, Idaho and Clarkston, Wash.

"We are very excited to have Epic Motorsports Consulting Group assist our group of dedicated volunteers for this year's event in August, " Northwest River Runners Association President Ryan Rogers said.

"As the sport of jet river racing continues to grow we feel confident Epic Motorsports will provide the training, marketing and media experience we want for this great community event," Rogers said.

Thunder on the Snake Jet River Race is an annual event sponsored by Northwest River Runners Association and sanctioned by the American Power Boat Association. The free community event features a Show & Shine Boat Show held at Clearwater River Resort & Casino on Friday, Aug. 28 and two days of racing, Aug. 29-30 on the Snake River from Lewiston's Hells Gate State Park upriver to Bear Bar.

"We are excited to be part of Thunder on the Snake and for the opportunity to work with a group of dedicated volunteers and local businesses," Epic Motorsports Marketing & Media Director Kyla Sawyer said.

Race logistics staff for Thunder on the Snake 2015 was announced Monday and includes an alliance of both groups knowledgeable and experienced jet river racing volunteers:

Referee, Jim Fuller, Clarkston, Wash. Assistant Referee, Larry Darneille, Grants Pass, Oregon Race Directors, Ryan Rogers, Clarkston, Wash. & Gary Labrum, Boise, Idaho Scorer and Media Director, Kyla Sawyer, McCall, Idaho Assistant Scorers, Cathy Fuller & Linda Elizarde, Clarkston, Wash. Hot Pit Director, Joe Elizarde, Clarkston, Wash. Risk Manager, Janeen Eggebrecht, Riggins, Idaho

**About Epic Motorsports Consulting Group, L.L.C.,** Epic Motorsports is a full-service motorsports event management and marketing company based out of McCall, Idaho and Grants Pass, Oregon. Epic Motorsports clientele includes Race the Joe! 2013, 2014 & 2015 jet boat races at St. Maries, Idaho and several outboard hydroplane races in Oregon. Epic offers a wide range of consulting services to assist organizations with fundraising, race logistics, event organization and promotions. For more information on Epic Motorsports, please visit <u>www.facebook.com/epicmotorsportsconsulting</u> or call 208.890.3868.